

The Naked Truth **Fire Art** Survey Results – Youtopia 2016

These are the results and analysis of three different sets of questions asked of our community each night of the event. This was a highly scientific survey with less than zero percent of error*



Executive Summary:

This was a one-time installation unique to Youtopia 2016 and never to be repeated again by this art team. A fascination with the Truth was inspiration for the piece and drove the minimalist designs of the Poofers and control box. The survey questions were intended to be more thoughtful and scientific in nature but time proved to be a limiting factor. Thursday's questions were written in advance, while Friday's and Saturday's were written the day of, to some degree in reaction to input from the community. In fact, a number of questions and answers were composed by participants external to the core art team. Fifteen different fire sequences were able to be triggered by variable selections of answers to facilitate the sense of a unique flame effect signature for each participant. Well over 200 surveys were conducted and the results are percentages. All analysis provided at the end of each page is nothing more than the opinion of one person. As a team we appreciated the overwhelming positive feedback from the community and had one hell of a time putting on this show. Hopefully the data in the following pages will provide some value. Thank you. – DT.

Environmental Impact Statement:

This survey consumed approximately 65 gallons of propane and released roughly 825 pounds of Carbon Dioxide into the atmosphere. A carbon footprint equivalent to driving a modern car across the country and then some. It took 6,346 mature trees to actively offset the CO₂ produced by this installation during the event.

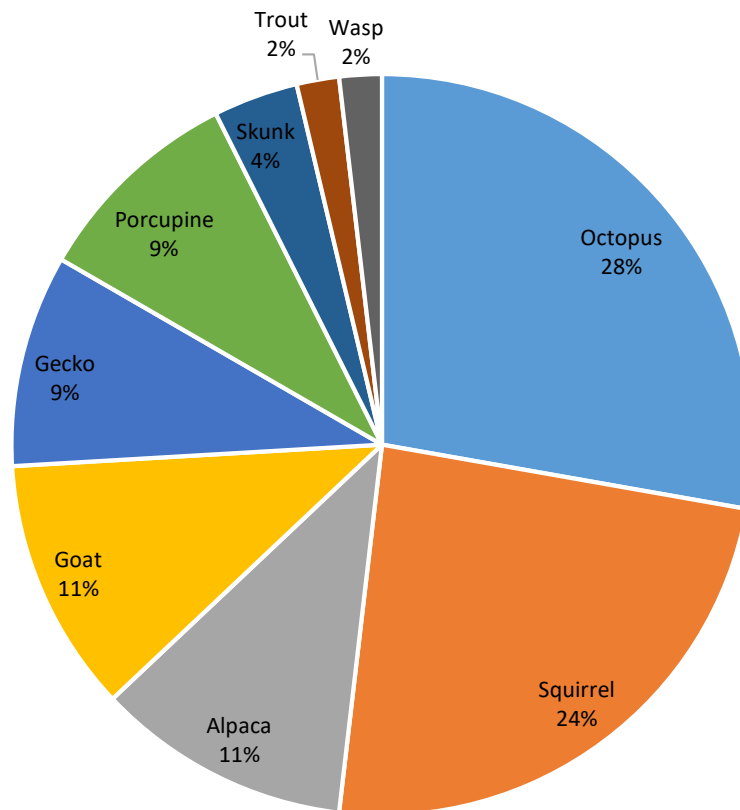
*These statements have not been evaluated by the FDA. Please consult your personal statistician before consuming this product.

THURSDAY NIGHT

Question 1: You have been wandering a barren desert seeking impermanent answers to ancestral questions. Passing over a wind-carved berm you discover a majestic temple with a hatted figure reclined in a rocking chair by the entrance. You approach guardedly and a weathered old cowboy haltingly rises to tell you matter-of-factly that one of the following is indeed your spirit animal. He clarifies *'Look within my friend. This place can be a mirror to your deepest spirit forms, if you are willing to look beyond the lumber.'*

Results:

Octopus	28%
Squirrel	24%
Alpaca	11%
Goat	11%
Gecko	9%
Porcupine	9%
Skunk	4%
Trout	2%
Wasp	2%
Turkey	0%



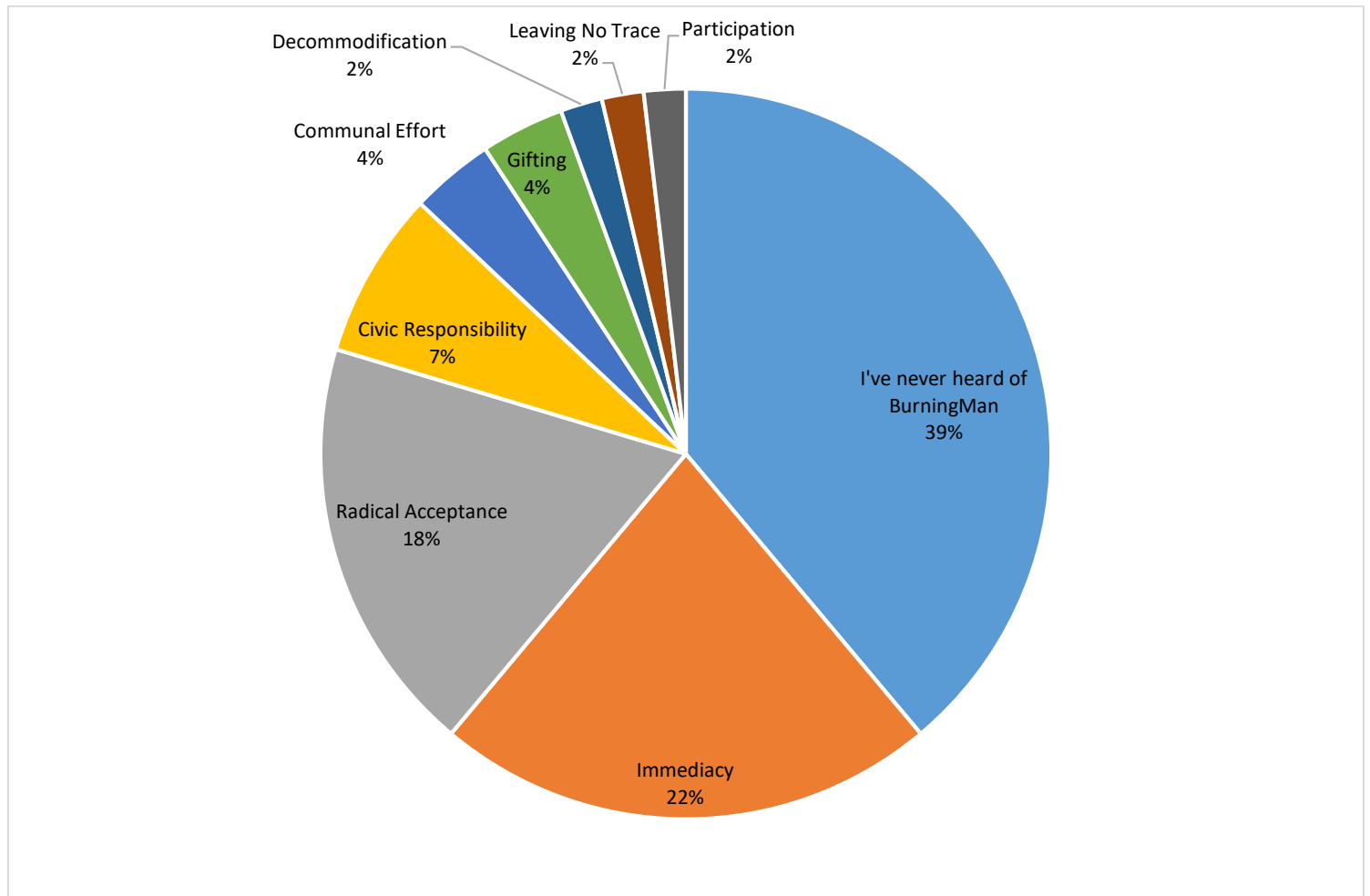
Analysis: Oddly nobody picked the Turkey for a spirit animal. This is best explained by the seasonal risk associated with being a Turkey right before Thanksgiving. Octopus was an unexpected winner as the community does not seem very reclusive at large.

THURSDAY NIGHT

Question 2: Which of the following is NOT one of the 10 Principals of Burning Man?

Results:

I've never heard of Burning Man	39%
Immediacy	22%
Radical Acceptance	19%
Civic Responsibility	7%
Communal Effort	4%
Gifting	4%
Decommodification	2%
Leaving No Trace	2%
Participation	2%
Radical Self-Expression	0%
Radical Self-Reliance	0%



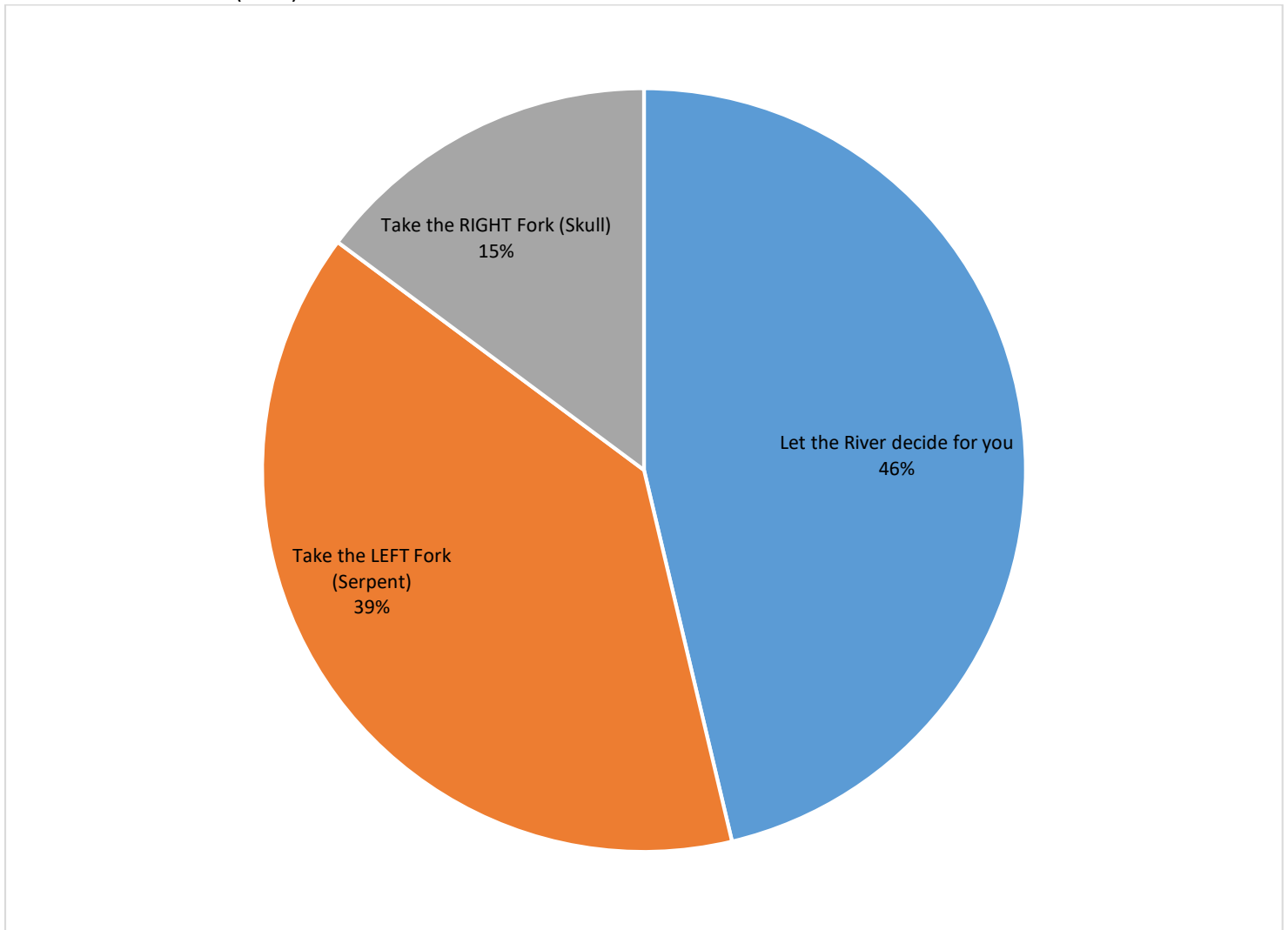
Analysis: Either 39% of our community are not burners or that option should not have been included in the answers. It is safe to assume the majority of those responses did not know the correct answer. The 18% that selected 'Radical Acceptance' recognized it was not 'Radical Inclusion' and could be considered hard core burners. Clearly the principal of 'Immediacy' is the least understood, yet according to the Burning Man website, "in many ways, the most important touchstone of value in our culture." Recommendation is focusing next year's theme around the principal of Immediacy.

THURSDAY NIGHT

Question 3: You are on a humble raft drifting down a mazy river in a tangled jungle surrounded by uncertainty, allure and conundrum. Your pulse awakens as a decisive fork in the river appears. You recall one fork leads to a gnarly waterfall, while the other leads to a tribe of peaceful vegan artists you intend to study for a year on sabbatical. You lost cell service days ago and google maps is useless, why didn't you bring a paper map!? You notice a crude sign on the riverbank with two arrows and two symbols. The symbol pointing to the right is a cow skull, and the symbol pointing left is a coiled serpent. What do you do?

Results:

Let the River decide for you	46%
Take the LEFT Fork (Serpent)	39%
Take the RIGHT Fork (Skull)	15%



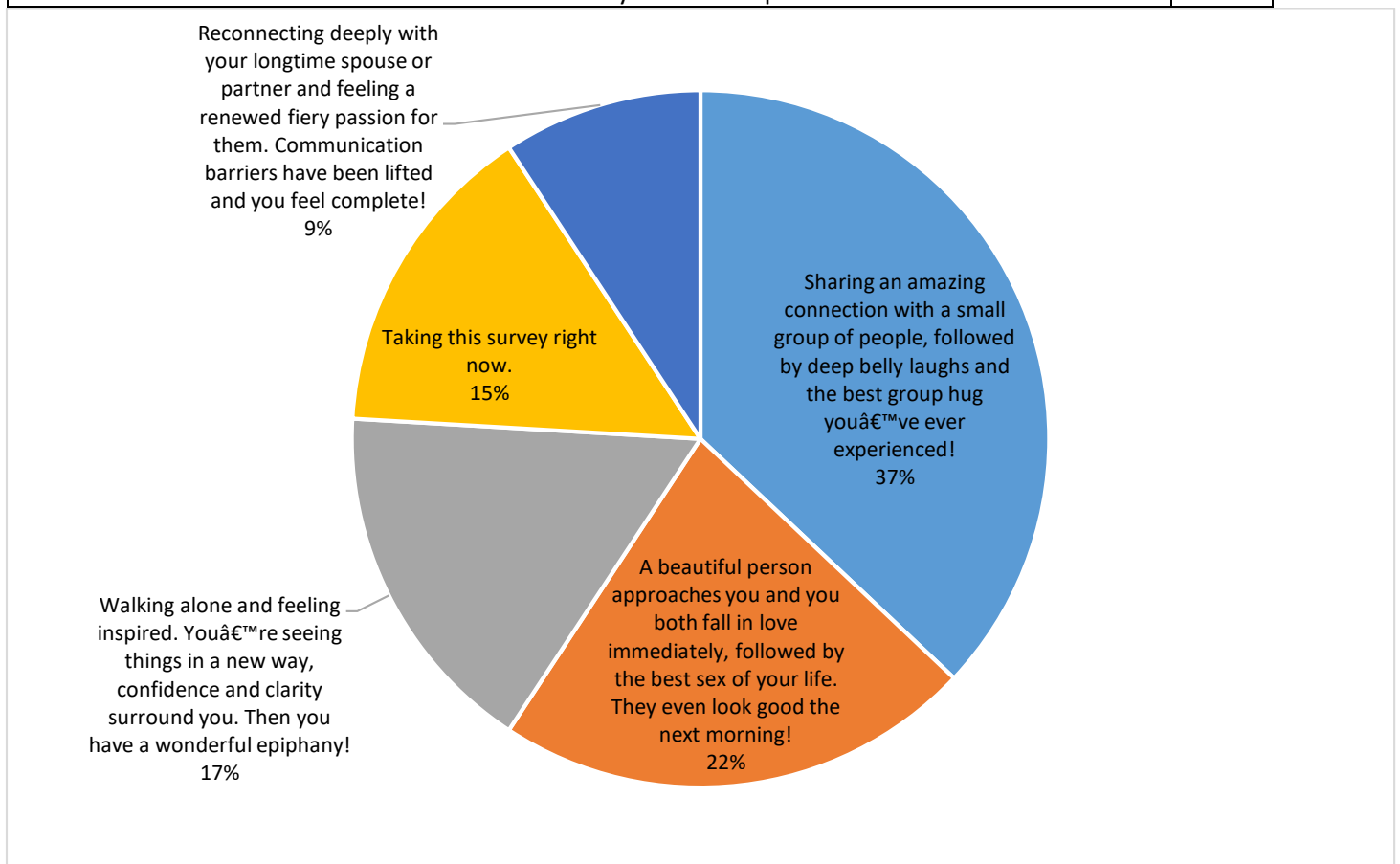
Analysis: Clearly Kajura (Fire Snake) was more popular than the Moloch (Bull Skull). Assuming some of the survey takers did not notice the adjacent fire art, it is interesting there is a nearly 50/50 split between decisiveness based on no facts vs. going with the flow, or possibly wanting more information.

THURSDAY NIGHT

Question 4: If you could have one of these experiences, which would best describe your perfect moment at Youtopia?

Results:

Sharing an amazing connection with a small group of people, followed by deep belly laughs and the best group hug you've ever experienced!	37%
A beautiful person approaches you and you both fall in love immediately, followed by the best sex of your life. They even look good the next morning!	22%
Walking alone and feeling inspired. You're seeing things in a new way, confidence and clarity surround you. Then you have a wonderful epiphany!	17%
Taking this survey right now.	15%
Reconnecting deeply with your longtime spouse or partner and feeling a renewed fiery passion for them. Communication barriers have been lifted and you feel complete!	9%



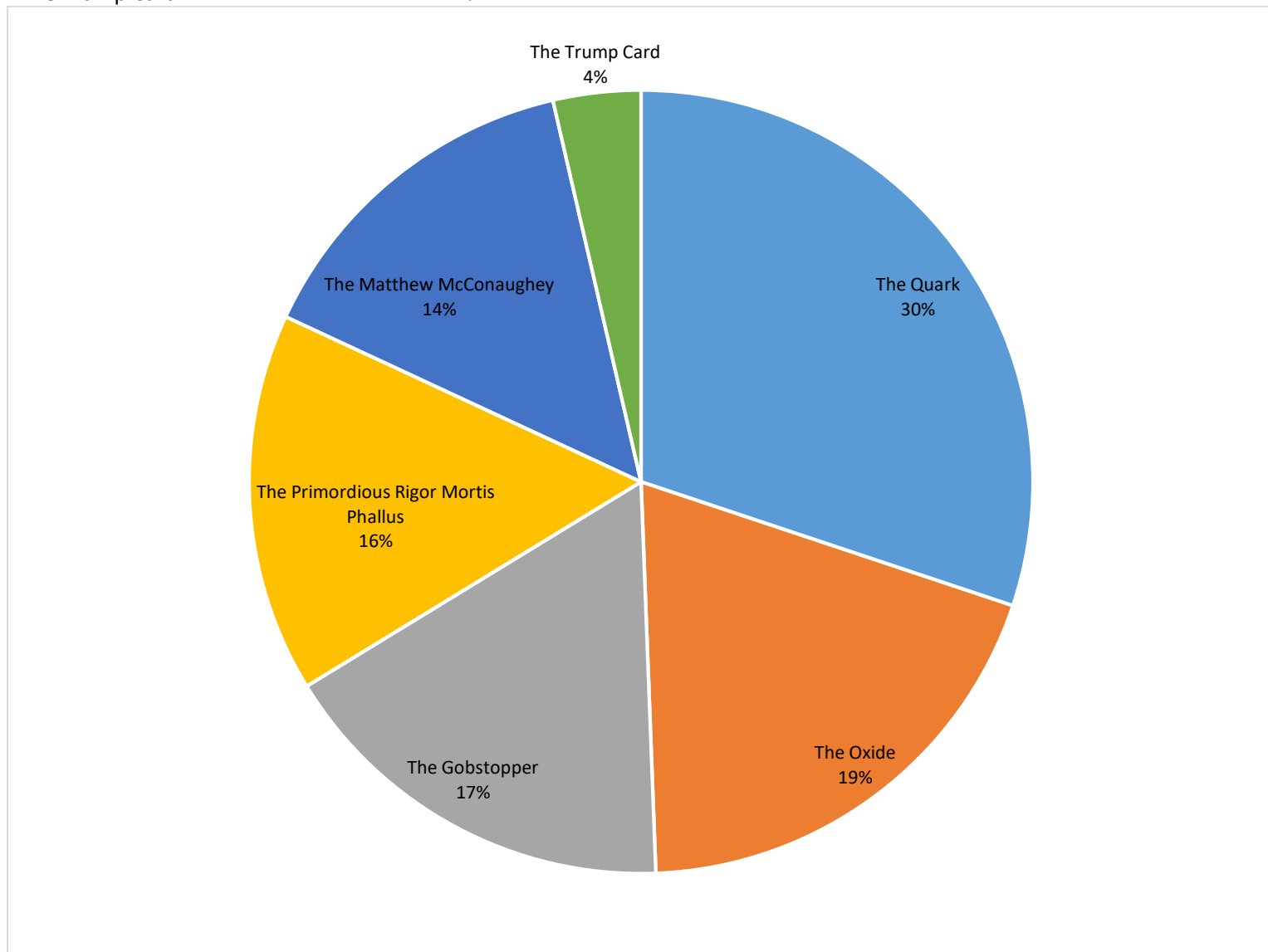
Analysis: The results are self-explanatory and nicely distributed. It is uncertain to what degree those who selected 'Taking this survey right now.' were "living in the moment" vs. attempting to influence the fire show. Among the hard core burners who identified Radical Acceptance as not a Burning Man principal, the results were approximately 30% seeking new love, 20% for group hug, 20% for an epiphany, 20% for reconnecting with a partner, and 10% for taking the survey. Further examination of community members' motivations for attending Youtopia is recommended and may potentially aid the challenge of promoting a culture of consent from the top down.

FRIDAY NIGHT

Question 1: What is your Spirit Animal Tonight?

Results:

The Quark	30%
The Oxide	19%
The Gobstopper	17%
The Primordious Rigor Mortis Phallus	16%
The Matthew McConaughey	14%
The Trump Card	4%



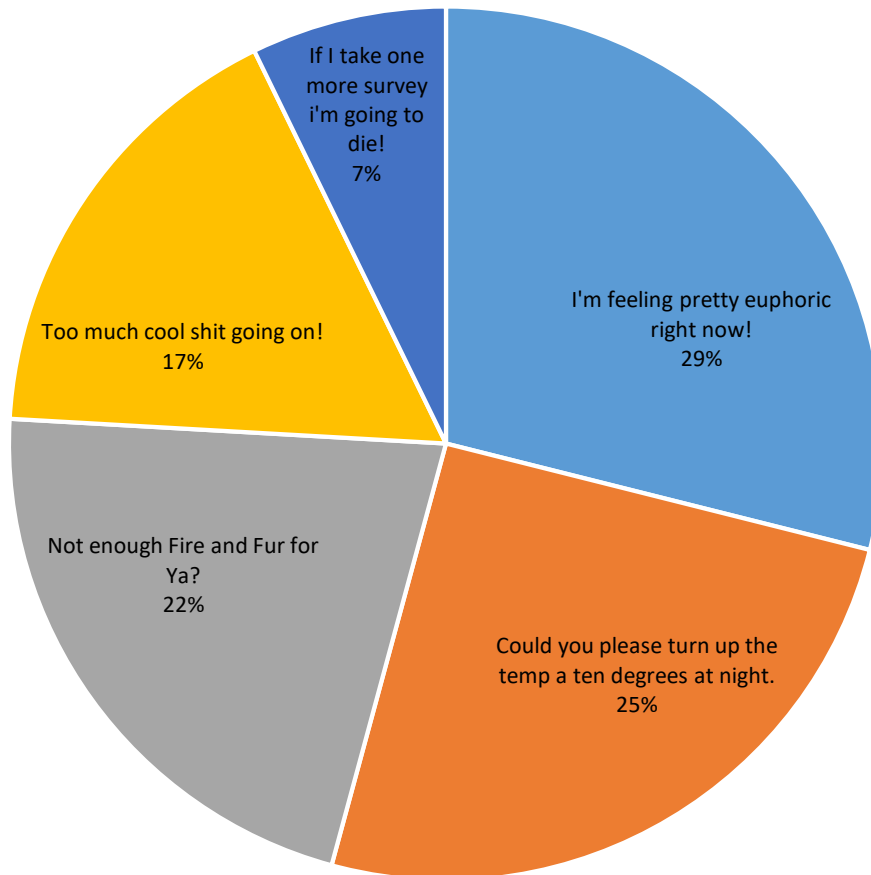
Analysis: Our community is evenly split between Oxidizing Quarks and Everlasting Old Hard Dicks... Alright Alright Alright.

FRIDAY NIGHT

Question 2: How would you classify your Youtopia experience to this point?

Results:

I'm feeling pretty euphoric right now!	29%
Could you please turn up the temp ten degrees at night.	25%
Not enough Fire and Fur for Ya?	22%
Too much cool shit going on!	17%
If I take one more survey, I'm going to die!	7%



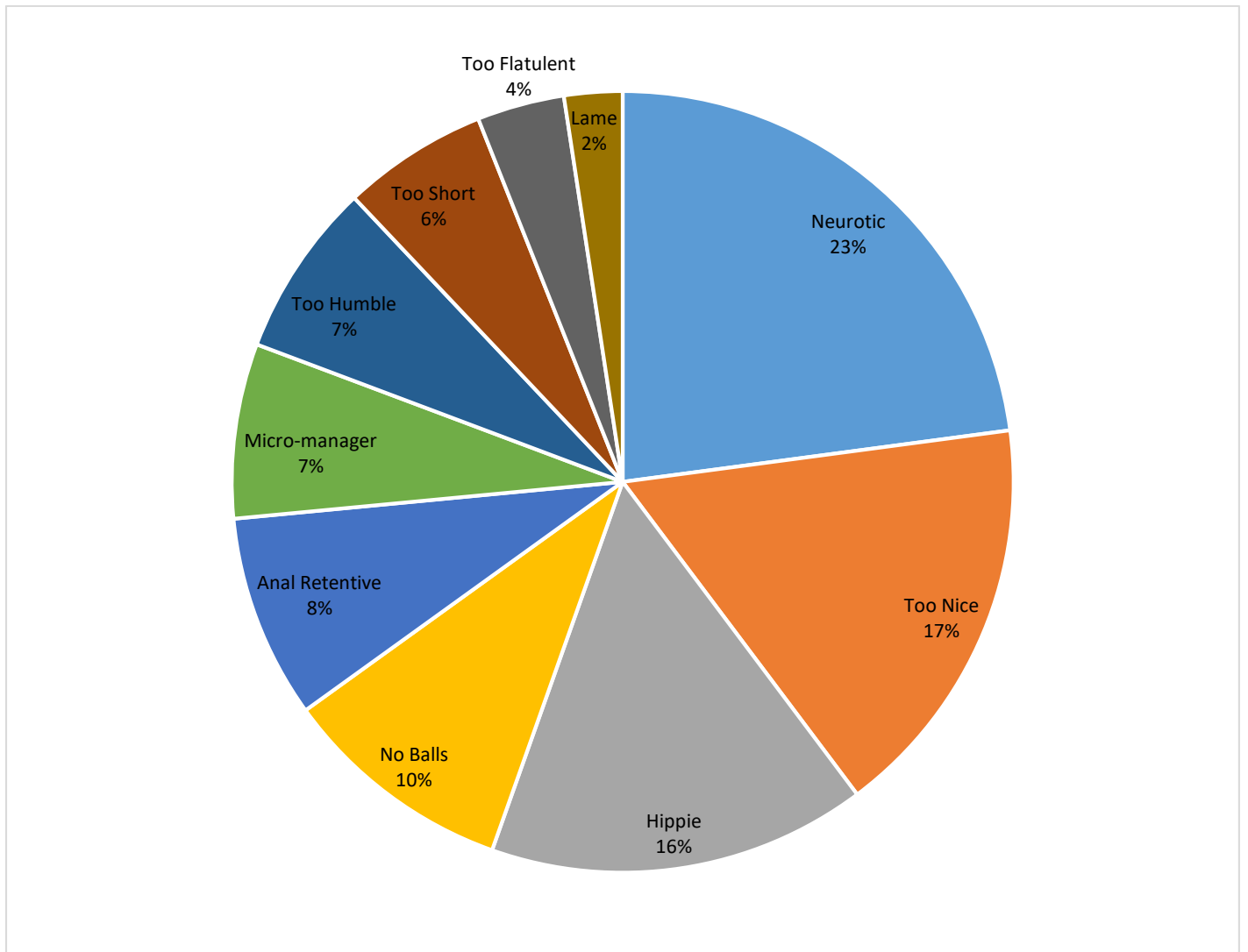
Analysis: It is obvious now that seven percent of people who take surveys do not enjoy taking them.

FRIDAY NIGHT

Question 3: Based on your experience, if you've met him, how would you characterize the artist asking you these questions?

Results:

Neurotic	23%
Too Nice	17%
Hippie	16%
No Balls	10%
Anal Retentive	8%
Micro-manager	7%
Too Humble	7%
Too Short	6%
Too Flatulent	4%
Lame	2%



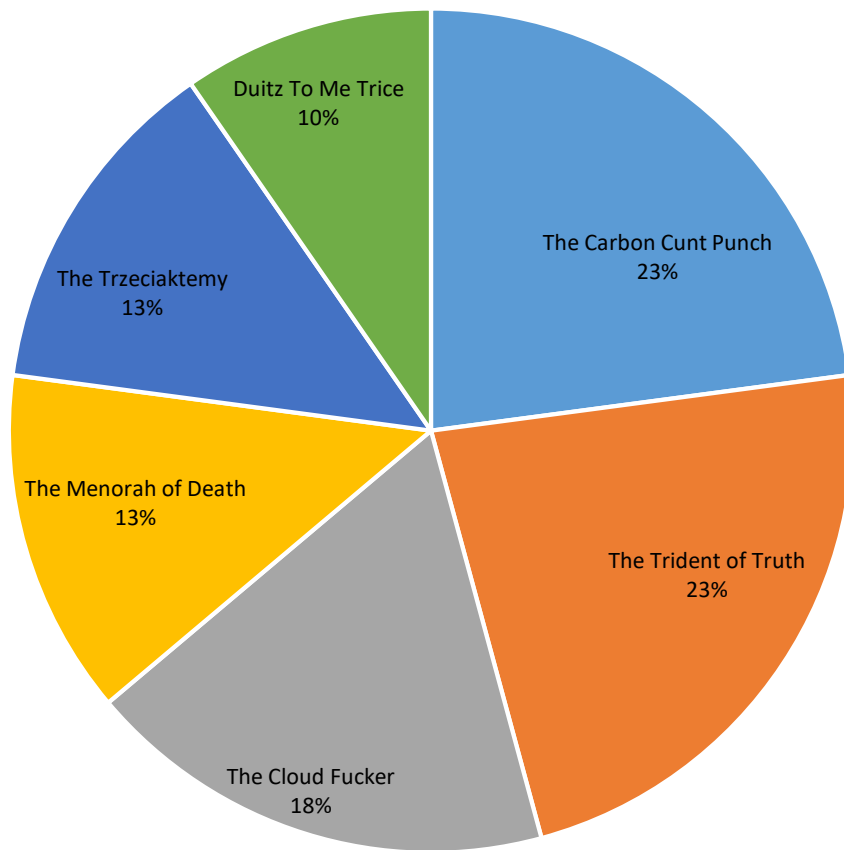
Analysis: It was refreshing to hear that many people struggled with this question and wanted more positive options to select from. 'Neurotic' was included twice in the answer selections and skewed the results.

FRIDAY NIGHT

Question 4: We have decided to rename The Naked Truth because it did not live up to its name last night. As a community please pick a new title for this piece.

Results:

The Carbon Cunt Punch	23%
The Trident of Truth	23%
The Cloud Fucker	18%
The Menorah of Death	13%
The Trzeciaktemy	13%
Duitz To Me Trice	10%



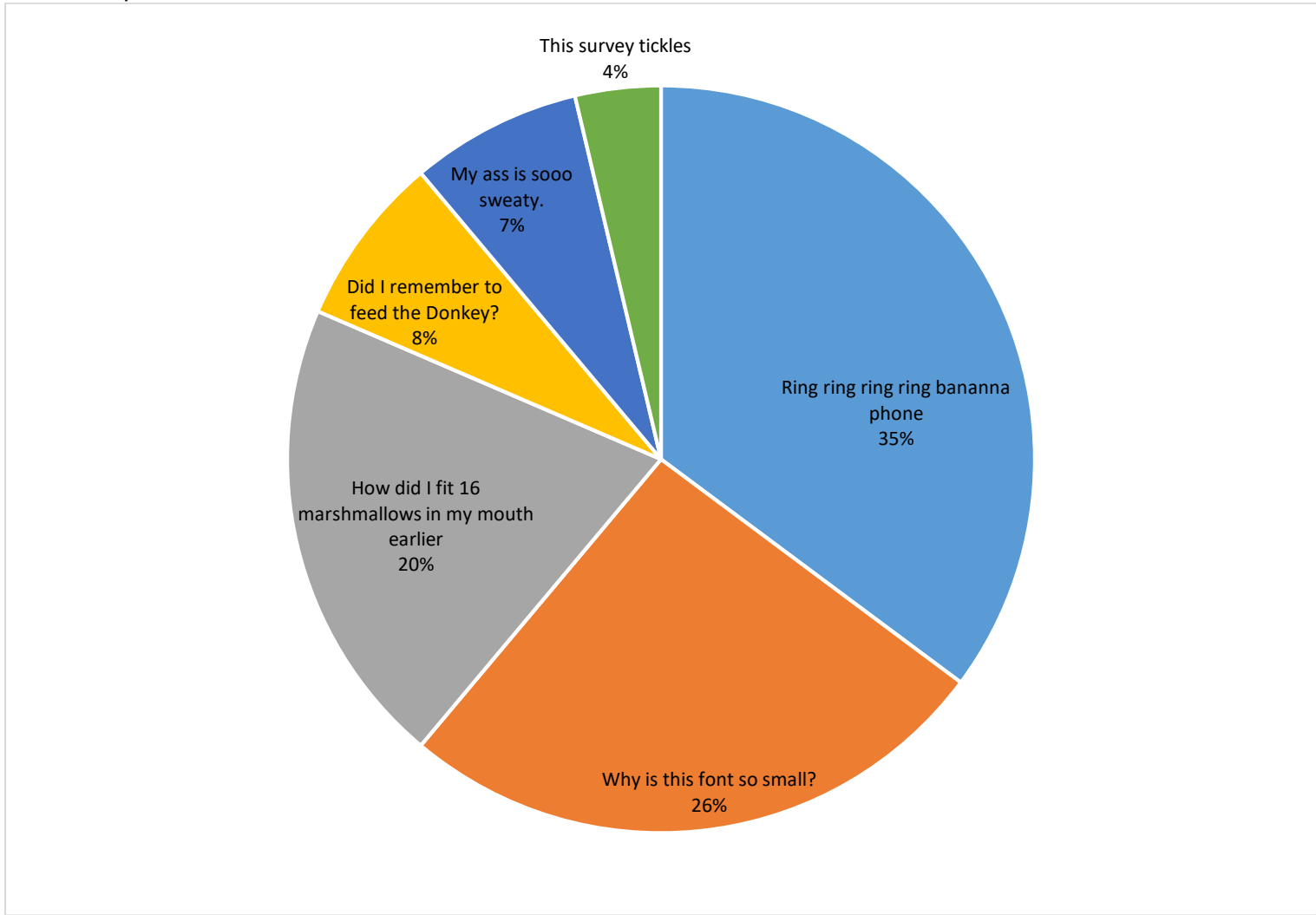
Analysis: Someone Friday morning said it looked like The Menorah of Death and inspired the question. That and too many people admitted lying on the survey Thursday night... An interesting split between the Global Warming play and a modification of The Naked Truth.

SATURDAY NIGHT

Question 1: What the fuck are you thinking?

Results:

Ring ring ring ring bananna phone	35%
Why is this font so small?	26%
How did I fit 16 marshmallows in my mouth earlier	20%
Did I remember to feed the Donkey?	8%
My ass is sooo sweaty.	7%
This survey tickles	4%



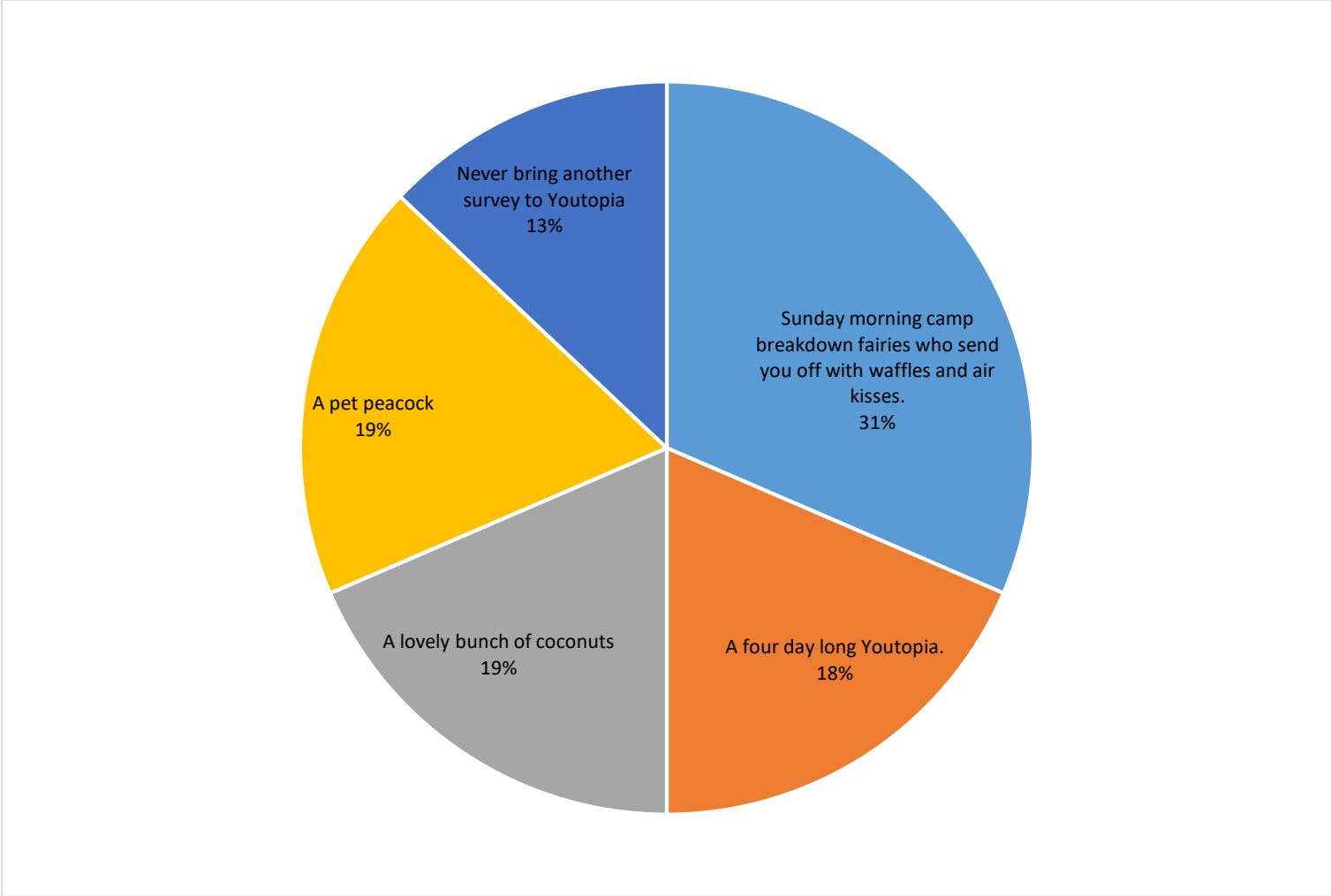
Analysis: The Marshmallow Cult installation was by far the funniest thing at Youtopia. Interactive, Funny, Brilliant.

SATURDAY NIGHT

Question 2: If I could gift you anything, what would it be?

Results:

Sunday morning camp breakdown fairies who send you off with waffles and air kisses.	31%
A four day long Youtopia.	18%
A lovely bunch of coconuts	19%
A pet peacock	19%
Never bring another survey to Youtopia	13%



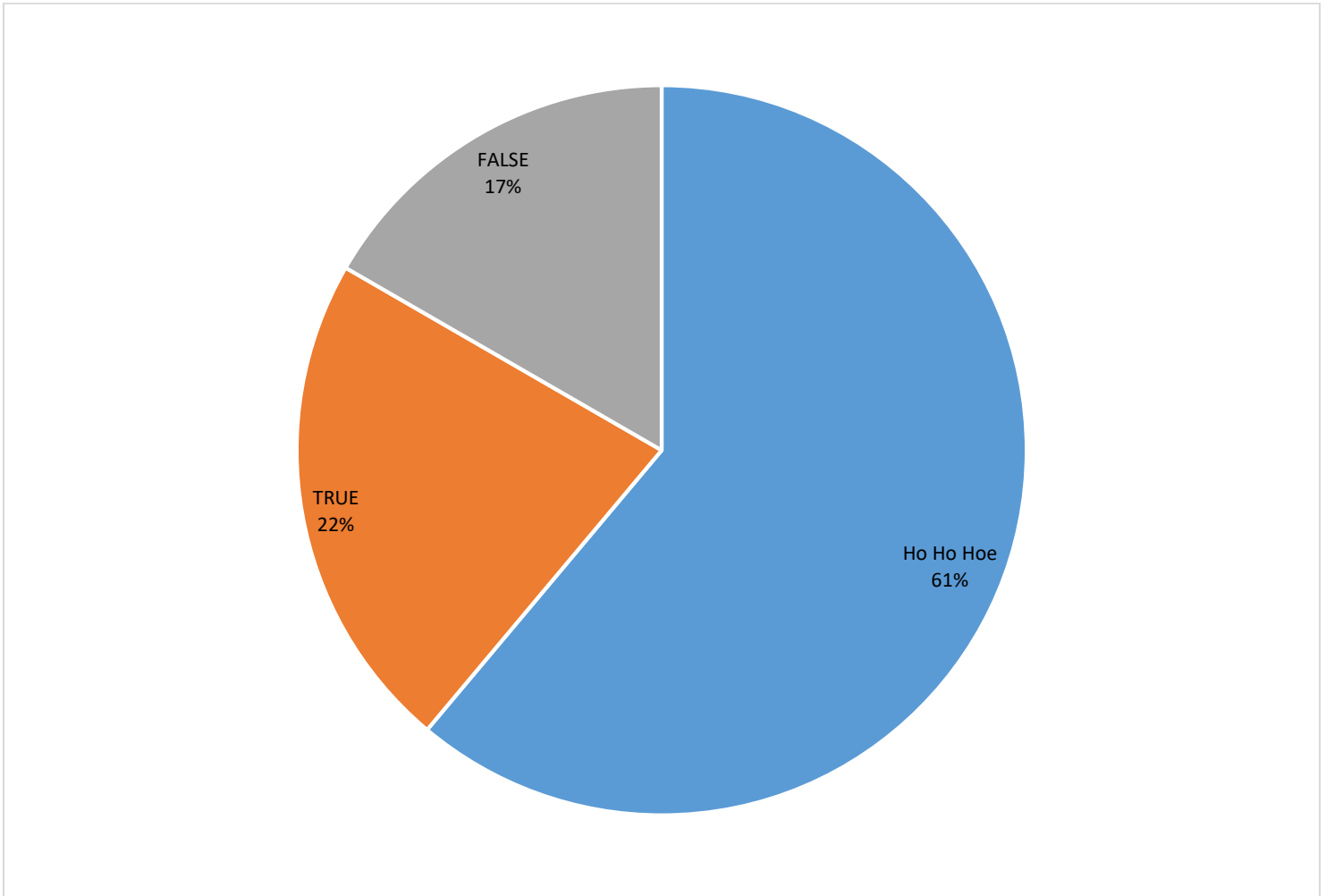
Analysis: The community is clearly not ready for a four day Youtopia yet. Thursday attendance speaks to this as well. Our region and community may be more disconnected than other, more geographically isolated, burner communities.

SATURDAY NIGHT

Question 3: Santa Claus is real.

Results:

Ho Ho Hoe	61%
TRUE	22%
FALSE	17%



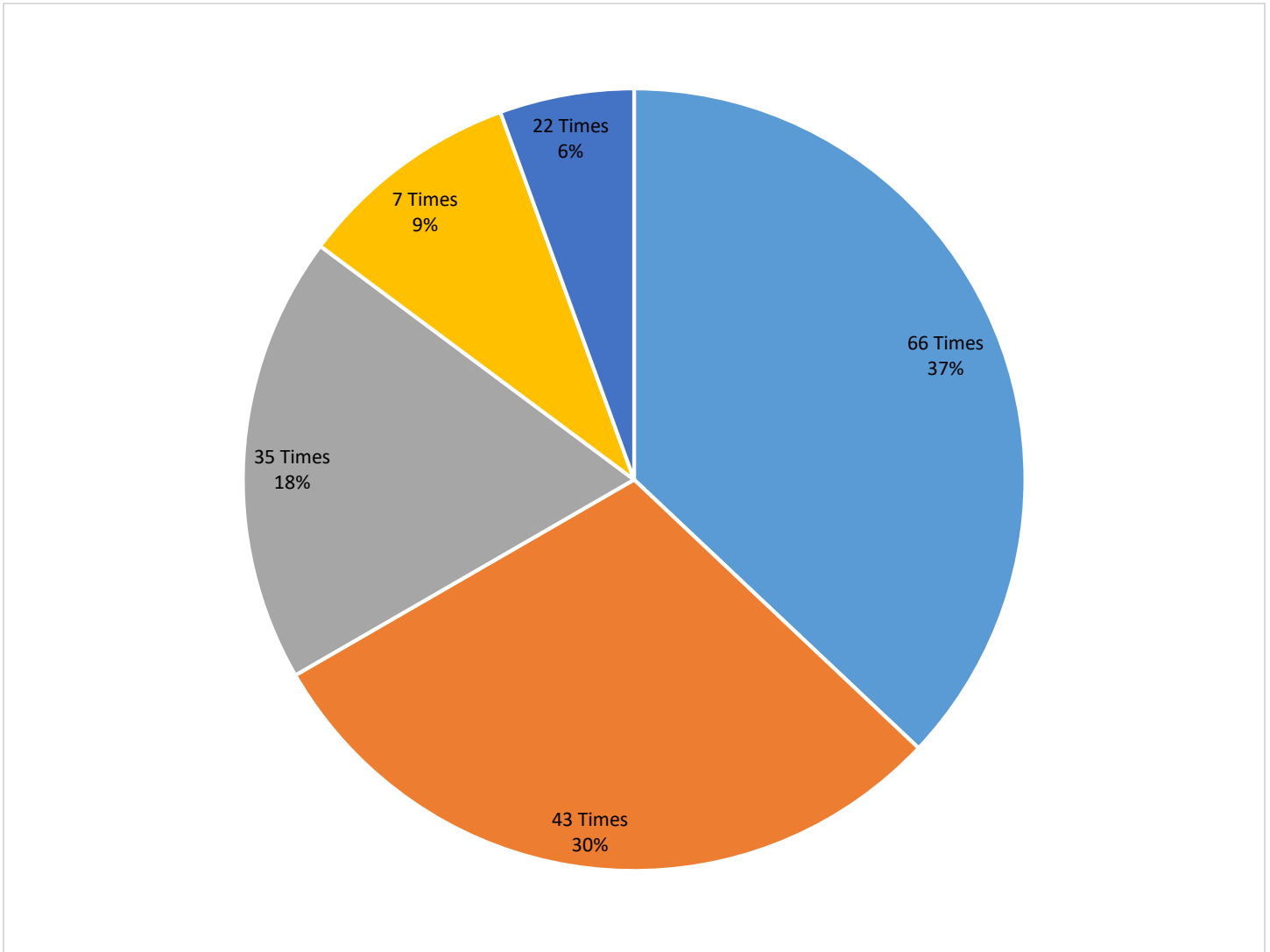
Analysis: 17% of the community is dedicated to absolute truth while the remainder is open to relative truth. The nature of the installation may have influenced some of those 17% to respond with 'perceived' absolute truth.

SATURDAY NIGHT

Question 4: In order to maintain air speed velocity a 5 ounce unladen European Swallow needs to beat its wings how many times a second?

Results:

66 Times	37%
43 Times	30%
35 Times	18%
7 Times	9%
22 Times	6%



Analysis: A shocking 30% of the community are Monty Python fans.